

# Promotional materials: Sharing the survey on bus use for older adults and those with disabilities in Essex

Thank you for helping us spread the word about this research.

In this pack, you can find various materials to help us share the information. There are options for newsletters, social media posts and a poster.

If you need anything sent separately or in a different format, please email [Natalie.Stoker@rocketsciencelab.co.uk](mailto:Natalie.Stoker@rocketsciencelab.co.uk) or call 07405343380.

## Newsletter Banners: please add an image and the text to your newsletter

### **Have your say about how to improve buses in Essex for older adults and those with disabilities!**

Fewer people are using concessionary bus passes (that let people aged 66+ and people with certain disabilities use the bus for free between 9am and midnight on weekdays and all weekend) than before.

Essex County Council want to understand what the reasons are, and what solutions they could consider to get more people using the bus.

**Please complete this survey if you are 66+ or have a disability, and share it with friends and relatives across Essex.** The more people we hear from, the more evidence we will have to make change.

If you prefer, we can offer phone calls and visits to groups, just call or text 07405343380 or email [Natalie.Stoker@rocketsciencelab.co.uk](mailto:Natalie.Stoker@rocketsciencelab.co.uk).

You can also opt into a prize draw to be in for a chance to win a £100 voucher or one of give £10 vouchers!

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## Understanding bus use for older adults and those with disabilities in Essex

Have your say on Essex buses for free  
bus pass holders.

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Poster – to print and put up in public spaces.



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## Understanding bus use for older adults and those with disabilities in Essex

Essex County Council are trying to understand changes in bus use among people who are eligible for free bus passes. To have your say to make bus use better for everyone, you can either fill out our survey online at:

[www.smartsurvey.co.uk/s/EssexBusSurvey/](http://www.smartsurvey.co.uk/s/EssexBusSurvey/)

or get in touch with us at 07405343380.



Facebook, LinkedIn, Instagram Posts: there are several image options and text

**Have your say about how to improve buses in Essex for older adults (66+) and those with disabilities!**

Essex County Council want to understand what stops older people and people with disabilities using the bus.

Please complete this survey: [www.smartsurvey.co.uk/s/EssexBusSurvey/](http://www.smartsurvey.co.uk/s/EssexBusSurvey/) You can also opt into a prize draw to be in for a chance to win a £100 voucher or one of give £10 vouchers!

If you prefer, you can call or text 07405343380 or email [Natalie.Stoker@rocketsciencelab.co.uk](mailto:Natalie.Stoker@rocketsciencelab.co.uk) to get involved instead.



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Instagram Stories: please add the text and link

**Have your say about how to improve buses in Essex for older adults (66+) and those with disabilities!**

Survey link: [www.smartsurvey.co.uk/s/EssexBusSurvey/](http://www.smartsurvey.co.uk/s/EssexBusSurvey/)



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