

NEWS RELEASE

MALDON DISTRICT COUNCIL, Princes Road, Maldon Essex CM9 5DL



11 May 2021

'Keep it Local' - Click It Local with £5 off

Support local businesses and save £5 off your order with [Click It Local Maldon & Burnham-on-Crouch](#).

Maldon District Council, in partnership with Click It Local, is excited to help support our independent retailers with www.Clickitlocal.co.uk/maldon.

Residents across Essex can now shop online from a great range of independent Maldon District businesses, with one payment and same-day delivery to their door from their favourite independent shops.

We are delighted to offer £5 OFF your next Click It Local purchase with code - 5OFFMALDON.

(code valid until the end of June)

Steve Koch, the founder of Click It Local, said: "I love shopping locally so wanted to find a way to help small shops offer the same level of speed and convenience that today's online customers have come to expect. Our aim is to ensure we can all continue to shop local, support independent shops and provide for the local community."

From weekly food essentials, gifts, and treats to last-minute basics, customers can buy everything they need from as many different shops as they like with one payment and one delivery. There are some amazing local businesses onboard already – from your local butchers, clothing boutique, sweet shop, gift shops, and many more.

Help spread the word and support the local businesses you love by recommending they sign up at www.clickitlocal.co.uk/store-sign-up/.

Maldon District Council is delighted to be involved with the Click It Local partnership to help support local businesses and the recovery of our independent high streets.

Paul Dodson, Director of Strategy, Performance and Governance said "We are really pleased to be working with other North Essex Districts and Click It Local to bring this opportunity to our great range of independent businesses. Click It Local forms part of our wider Covid-19 Economic Recovery and Transformation Plan and our 'Keep it Local' initiative, in partnership with Maldon District Sense of Place."

For businesses interested in finding out more please contact hello@clickitlocal.co.uk

How it works for businesses:

Register your business with Click it Local

Set-up your 'shop' on your local virtual-high-street

List unlimited products for free.

No sign-up fees

Receive online payments, track orders, collections, and deliveries.

Click it Local is only open to independent businesses.

For the first 6 months Maldon District stores will have an exclusive 0% Click It Local fee and only need to pay the transaction Stripe fee of 1.4% + 20p. After the first 6 months businesses will still only pay on orders made at 7.5% + Stripe fee. The customer pays delivery directly to Click It Local starting from just £3.

Click It Local Ltd is being commissioned by Maldon District Council with funding from the Government's Additional Restrictions Grant as part of our partnership with the North Essex Economic Partnership, including Essex County Council, Braintree District Council, Colchester District Council, Chelmsford City Council, Tendring District Council and Uttlesford District Council. It forms part of the Council's strategic objectives to support existing local businesses and enable future economic investment and new jobs.

